

Dr. P. Banupriya

Assistant Professor

Department of Commerce

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I. Academic Qualifications:

Doctoral Research - Ph.D

- *University : Madurai Kamaraj University, Madurai, India*
- *Title : Bank Employees Perception on Human Resource Management with Reference Dindigul*
- *Year : 2022*

Master of Philosophy

- *University : Madurai Kamaraj University, Madurai, India*
- *Title : A Comparative study of Job satisfaction of College Lectures in Dindigul*
- *Year : 2013*

Post-Graduation

- *University : Annamalai University, India*
- *Degree : Master of Commerce*
- *Year : 2012*

Under Graduation

- *College : GTN Arts College, Dindigul, India*
- *Degree : Bachelor of Commerce*
- *Year : 2008*

II. Teaching Experience:

- *Under-Graduate : 6 years*
- *Post Graduate : 2 years*
- *2013 -2017 St.Antonys College of Arts & Science for Woman*
- *2017 -2022 RVS Kumaran Arts & Science College*
- *From 2023 -Working as an Assistant Professor in Mannar Thirumalai Naicker College, (SF), Madurai*

Area of Specialization

- *Marketing*
- *Financial Accounting*
- *Human Resource Management*
- *E-Commerce*

III. Papers Published in UGC Notified Journals :

- *A Study on the level of job satisfaction of women employees working in Public Sector Bank in Dindigul District, International Journals for Research thoughts, Volume/Issue Feb -2018*
- *A Study on the Impact of Advertisement on Buying behavior with reference to cosmetics, International Journals for Research thoughts, Volume/Issue Feb -2018*

IV. Papers presented in conferences / Seminars:

- *International Conference on "Global Tech Commerce 2024:Unleashing Innovation through Emerging Technologies held at Nadar Saraswathi College of Arts and Science Theni on 30th and 31st January 2024*
- *National level Conference on "Online Marketing of Services in the Globalization on Era-presented held at Sourastra Arts College, Madurai on 15th Mar-2016.*

V. Faculty Development Programmes / Conferences / Seminars Attended :

a. Faculty Development Programme:

- *Entrepreneurship Awareness Programme -Conducted by Mother Teresa Women's University Kodaikanal and St.Antonys Arts & Science for Women, Dindigul.*
- *Competency in Teaching and Learning -Conducted by St.Antonys Arts & Science college for women Dindigul.*
- *A Five Day Faculty Development Programme on "Mastering the art of Research Methodology: Empowering the Faculty for Excellence at Rajapalayam Rajus College on 30th oct and 3rd Nov 2023*

- *A Two Day Faculty Development Programme on “Design Thinking” Conducted by ICT Academy on 22nd Nov to 23rd Nov 2023 at in Mannar Thirumalai Naicker College, Madurai.*

b. Seminar Attended:

- *International Level Seminar on “A New Era for Youth Entrepreneurship Presented, Conducted by RVS Kumaran Arts & Science college Dindigul on 19th Feb-2020.*
- *International Level Seminar on “Recent Business Trend in Globalized era” Conducted by St.Antonys College of Arts & Science for Women, Dindigul on 3rd Sep-2015.*
- *State Level Seminar on “Generation Equality Women’s Rights for equal future” Conducted by Justice Shivaraj V.Patil Foundation Madurai, Madurai 21st Feb-2020.*

d. Workshop Attended:

- *State Level Workshop on” Basic Business Practices “at AR School of Business in Dindigul, on 5th Feb-2016.*
- *National Level Workshop on” Consumer Protectional Empowerment in India “ GTN Arts& Science college in Dindigul, 20th Aug-2015.*
- *Commerce collegium Workshop on” Job satisfaction of Lecturer in Dindigul Presented at GTN Arts& Science college in Dindigul, 15thMar-2013.*
- *State Level on” Technical Workshop on ‘Intellectual Property Rights’ held at Mannar Thirumalai Naicker College, Madurai 16th and 17th oct -2023.*
- *International Conference on “Impact of Digital Market on Consumer Buying Behaviour” held at Sourashtra Arts College Madurai 21st and 22nd sep – 2023.*
- *National Level –Workshop on ‘Cloud Computing Technologies in Banking “ held at VHNSN College ,Virudhunagar 15th sep -2023.*
- *International Workshop on “Statistical Data Analysis Using ICT Tools” held at Mother Teresa Women’s University,Kodaikanal 03.10.2023 to 05.10.2023.*
- *International Workshop on “Innovation and Entrepreneurship –Leading Women in Tech Start UPS” held at Mother Teresa Women’s University,Kodaikanal 31.10.2023 TO 02.11.2023.*